

PARKWOOD RANGERS FOOTBALL CLUB

PARKWOOD RANGERS SOCIAL MEDIA POLICY 14TH OCTOBER 2015

1. Please read the Parkwood data protection policy.
2. All public facing Parkwood social media channels must be registered and approved by the club secretary & club welfare officer. These channels will be regularly audited by the child welfare officer for any inappropriate behaviour.
3. No personal data will be published on public facing channel for players under 18 years of age.
4. No mini soccer team should publish their results on a public facing channel.
5. By signing the Parkwood code of conduct you have given permission for the club to use photography on our official social media channels.
6. It is against FA rules to make comments on social media which are:-
 - (a) Offensive.
 - (b) Insulting.
 - (c) Threatening.
 - (d) Racist.
 - (e) Discriminatory.
 - (f) Remarks about the match officials or the other team.
7. Club officials & managers should not:-
 - (a) Accept players under 18 as friends.
 - (b) Use social media for personal messages to players under 18.
 - (c) Engage in any banter with players.
8. If any player receives images or messages which are offensive, threatening or unsuitable, this must be reported to the child welfare officer immediately.
9. If your team uses social media as a way of communicating/sharing information we strongly recommend that privacy settings permit access for parents only.
10. Managers should establish ground rules at the start of each season with regards to publishing photography and videos on their private social media channels. Ideally getting agreement from all parents that they are happy with this. Any disputes from this process need to be raised to the club committee for a ruling.
11. All photography/videos must be appropriate and in a football context. At a minimum, shirt and shorts must be worn and absolutely no footage in the dressing rooms.
12. Parkwood has no jurisdiction with regards to parents posting things on their own personal social media channels. However, if the committee becomes aware of postings that are inappropriate or bring the club into disrepute we will log this with the London FA.

It is also important to remember it is not an offence to take appropriate photographs/video in a public place even if asked not to do so. The land or facility owner can decide whether or not photography/videoing at football activities will be permitted when carried out on private land. However, this must be made known before allowing individuals access to the private property.

Parkwood Rangers cannot take any responsibility for articles or comments put on personal pages or websites. If an individual is concerned they should respectfully ask the owner of the site page feed to take it down. All team managers and parents will be given a copy of this policy.

Parents, carers, guardians should inform the club if there are any legal reasons why a child should not appear on social media. (All information will remain in confidence).

Parkwood Rangers Football Club has appointed a Club Welfare Officer (CWO) who has completed the required child protection and best practise workshop. The CWO is the first point of contact for all club members and parents/guardians regarding concerns for the welfare of any child or young person. They will liaise directly with the County FA CWO (CFA CWO) and will be familiar with the procedures for referring any concerns. They will also play a proactive role in increasing an awareness of poor practice and abuse amongst club members. As a club, we fully acknowledge and endorse that bullying of any kind is not acceptable. If bullying does occur, all players, parents and officials can be assured that incidents will be dealt with promptly. Anyone with any concerns should not hesitate to contact a CWO or a member of the committee, or in cases of serious bullying contact the CFA CWO. Our Club Code of Conducts must be adhered to at all times, and failure to do so could result in further action.

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